

Melaleuca University Malaysia

9 years ago, Melaleuca Taiwan launched and developed a universal customer training program that has had a substantial impact on customer retention, product awareness, and leadership development. Now, in Melaleuca Malaysia we would like to begin launching this very same training program called Melaleuca University. The Melaleuca University program will combine the resources and talent of both company staff and Marketing Executive leaders to create a standardized country-wide training program in which everyone can participate. Not only will Melaleuca University help new customers to better understand our exceptional products, but it will also help guide them in building successful long-term business that create sustainable residual income. We are both confident and thrilled that just as in Taiwan, Melaleuca University will provide Malaysia with the same successful and sustainable growth model.

The 5 primary modules of Melaleuca University include:

- Introduction to Melaleuca
- Fundamentals of Melaleuca
 - Road to Director 3
 - Road to Senior Director
 - Road to Executive Director

These modules will launch and develop in Kuala Lumpur, Penang, Kuching, and Johor Bahru.

“Introduction to Melaleuca” is a 2-hour, free of charge, course for all new enrollees to attend held each week and conducted by Senior Directors. This session will cover detailed Delivering Wellness Presentation, introduction to product categories, business opportunities, Melaleuca Products vs competitor products. Enrollees who complete this session can then enroll for the next course –“Fundamentals of Melaleuca“

“Fundamentals of Melaleuca” is composed of 6 different product training sessions. Each training session will cover one of our 5 brand categories: EcoSense, Bath and Body, Pharmacy, Vitality for Life, Sei Bella with the final session being Principles of Compensation Plan. Marketing Executives who complete all 6 courses will receive a certificate, customized pin, company approval to deliver trainings, recognition on business cards as officially certified trainer and will be able to enroll for next course –“ Road to Director 3 “. The course fee for the entire “ Fundamentals of Melaleuca “ segment is only RM230.

“Road to Director 3” is a 6-hour training course for Directors to Director 2. This course covers in-depth business training, detailed compensation plan, understanding and use of the company’s available resources, business report analysis, seven critical activities, quality enrollments, and customer follow up. The course fee is only RM120.

“Road to Senior Director” is a 1 day course for Directors 3 -9 covering 8 topics such as how to reduce cancellations in your organization, performance review and organizational analysis skill development, advanced compensation plan training, and enhancing coaching and mentoring skills. The course fee is only RM120.

“Road to Executive Director” is a 2 day course covering 9 topics such as leadership development, how to maximize commission earnings, concept of red button activities, and exclusive leadership training from top corporate staff and international leaders. This course is a fully sponsored company event for all qualifying Senior Directors.

Let education be the path to prosperity!

Albert Lu
Director of Sales Melaleuca Malaysia



For details regarding the course schedule, please visit our website at www.melaleuca.com.my.

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